# BioSyent Inc.

# Management's Discussion and Analysis

For the three months ended March 31, 2022 and 2021

May 17, 2022

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# Introduction

The following discussion of BioSyent Inc.'s ("BioSyent" or the "Company") operations, performance and financial condition is based on the Company's interim unaudited condensed consolidated financial statements for the three months ended March 31, 2022 and March 31, 2021 ("Consolidated Financial Statements"), which were prepared in accordance with International Accounting Standard 34, Interim Financial

Reporting ("IAS 34"). The discussion of financial condition and results of operations should be read in conjunction with the Consolidated Financial Statements, including the notes thereto. Additional information relating to the Company, including the Consolidated Financial Statements and the accompanying notes can be found at www.sedar.com.

# **Forward-Looking Statements**

This management's discussion and analysis ("MD&A") contains or incorporates forward-looking statements within the meaning of Canadian securities legislation (collectively, "forward-looking statements"). These forward-looking statements relate to, among other things, revenue, earnings, changes in costs and expenses, capital expenditures as well as changes in other objectives, strategic plans and business development goals, and may also include other statements that are predictive in nature or depend upon or refer to future events or conditions, and can generally be identified by words such as "may", "will", "expects", "anticipates", "intends", "plans", "believes", "estimates" or similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forwardlooking statements. These statements are not historical facts, but instead represent only BioSyent's expectations, estimates, and projections regarding future events.

Although the Company believes the expectations reflected in such forward-looking statements are reasonable, such statements are not guarantees of future performance and involve certain risks and

uncertainties that are difficult to predict. Undue reliance should not be placed on such statements. Certain material assumptions are applied in making forward-looking statements and actual results may differ materially from those expressed or implied in such statements. Known and unknown factors could cause actual results to differ materially from those expressed or implied in the forward-looking statements. Important assumptions, influencing factors, risks, and uncertainties are referred to in the body of this MD&A, in the press release announcing the Company's financial results for the three months ended March 31, 2022 and March 31, 2021 and in BioSyent's annual and interim financial statements and the notes thereto. These documents are available at www.sedar.com.

The forward-looking statements contained in this MD&A are made as at the date of this MD&A and, accordingly, are subject to change after such date. Except as required by law, BioSyent does not undertake any obligation to update or revise any forward-looking statements made or incorporated in this MD&A, whether as a result of new information, future events or otherwise.

#### **Accounting Estimates and Accounting Policies**

The Company has not early adopted any standards, interpretations or amendments that have been issued but are not yet effective.

The preparation of the Company's Consolidated Financial Statements requires management to make critical judgments, estimates, and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date. On an ongoing basis, management evaluates its judgments, estimates, and assumptions using historical experience and various other factors it believes to be reasonable under the given circumstances. In the future, actual experience may differ from these estimates and assumptions.

BioSyent's significant accounting judgments and estimates include recoverability of asset carrying values, impairment of trade and other receivables, income taxes, the future useful lives and residual values of equipment, the useful lives of intangible assets, the fair value of share-based payments, the value of inventory, determination of the transaction price in revenue recognition, and determination of the incremental borrowing rate and lease term in leases. For a more detailed discussion of changes to the Company's critical accounting estimates, please refer to Note 4 of the Consolidated Financial Statements for the year ended December 31, 2021.

#### **Non-IFRS Financial Measures**

This MD&A makes reference to certain non-IFRS measures. These non-IFRS measures are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are unlikely to be comparable to similar measures presented by other companies. When used, these measures are defined in such terms as to allow the reconciliation to the closest IFRS measure. These measures are provided as additional information

to complement those IFRS measures by providing a further understanding of the Company's results of operations from management's perspective.

Accordingly, these measures should not be considered in isolation nor as a substitute for analyses of the Company's financial information reported under IFRS. Management uses non-IFRS measures such as Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") and Trailing Twelve Months Earnings Per Share ("TTM EPS") to provide investors with

supplemental measures of the Company's operating performance and thus highlight trends in the Company's core business that may not otherwise be apparent when relying solely on IFRS financial measures. Management also believes that securities analysts, investors, and other interested parties frequently use non-IFRS measures in the evaluation of issuers. Management also uses non-IFRS measures in order to facilitate operating performance

comparisons from period to period, prepare annual operating budgets, and to assess the Company's ability to meet future debt service, capital expenditure, and working capital requirements. The definition and a reconciliation of EBITDA, as used and presented by the Company, to the most directly comparable IFRS measures follows later in this MD&A.

# Overview, Vision, Strategy, and Products

#### **Overview**

BioSyent is a publicly traded specialty pharmaceutical company which, through its wholly owned subsidiaries, BioSyent Pharma Inc. ("BioSyent Pharma") and BioSyent Pharma International Inc., sources, acquires or in-licences and further develops pharmaceutical and other healthcare products for sale in Canada and certain international markets. Hedley Technologies Ltd. and

Hedley Technologies (USA) Inc., also wholly owned subsidiaries of BioSyent, operate the Company's legacy business, marketing biologically and health friendly non-chemical insecticides (the "**Legacy Business**"). BioSyent's issued and outstanding common shares (the "**Common Shares**") are listed for trading on the TSX Venture Exchange under the symbol "RX".

#### **BioSyent's Vision**

BioSyent's vision is to be the leading independent Canadian provider of innovative healthcare products.

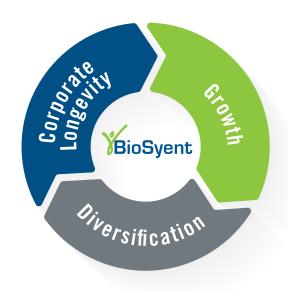
#### **BioSyent's Strategy**

BioSyent's strategic focus is on commercializing innovative products with recognizable brand equity sourced through international partnerships. These products are unique due to manufacturing complexities, novel technologies, therapeutic advantages and strong, defendable intellectual property rights. The Company works with and supports healthcare practitioners in improving patient lives.

The Company completed its most recent strategic review during 2021 with specific strategic objectives established for the period ending in 2025. The Company reviews its strategy and performance against its strategic objectives on an ongoing basis.

BioSyent's strategy has three components:

- 1. Growth (Revenue and Profit);
- 2. Diversification: and
- 3. Corporate Longevity.



These three strategic components are prioritized in any investment and capital allocation decisions made by the Company, including any decision to return capital to shareholders.

#### **Growth:**

The Company uses various means of achieving its revenue growth objectives while reducing risk in the marketplace. The Company adopts an accelerating investment approach in promoting its products in the marketplace by balancing its investment behind brands with brand revenue and growth and by segmenting the market into immediate and long-term growth opportunities. It pursues possible reimbursement avenues for its products in both the private and public sectors. The Company employs a salesforce of qualified sales professionals across Canada with experience in pharmaceutical detailing to healthcare practitioners and hospitals. The Company supports its salesforce by using various marketing techniques throughout the product life cycle, as it deems appropriate, including healthcare practitioner detailing, direct to patient information through various media, product differentiation materials, and expansion of patient and healthcare practitioner support services to increase awareness of product efficacy and safety.

#### **Diversification:**

BioSyent has developed sourcing arrangements with partners from around the world. The Company's flexible format does not limit the scope of diversification opportunities it considers for both new and existing products or sales channels.

The Company generally seeks long-term buy-sell agreements or in-licensing arrangements with or without royalties or payments linked to milestone events such as regulatory approvals or reimbursement by formularies.

The Company exercises diligence when sourcing new products. Some of the steps in this process involve financial modeling, comparison against investment criteria benchmarks and financial metrics, reviewing market data and market trends, interviewing key healthcare practitioners or medical advisory boards and obtaining opinions on reimbursement possibilities with payers. BioSyent evaluates all new product opportunities against specific financial benchmarks with the objective of acquiring or in-licensing quality assets which will provide a long-term return that is consistent with or supportive of the Company's existing product portfolio.

Once the Company has decided to proceed with a new product opportunity, it acquires or licenses exclusive Canadian and/or international market rights to that product. After the acquisition or in-licensing of the product, the Company manages the product through the regulatory and product registration process and, once approved, commercializes the product in Canada and/or international markets.

#### **Corporate Longevity:**

On an aggregate basis, the Company manages its product portfolio to maintain specific annual and long-term financial ratios, including revenue and profit CAGR and Return on Equity, in order to achieve its strategic objectives. The Company maintains a discipline in acquiring or in-licensing new products which are accretive in terms of both sales and profitability over the long-term.

This strategy allows the Company to market these products as brands it owns or licenses. By virtue of its strong growth record, the Company is able to attract partners for new products that have niche positioning.

#### **Evolution of Strategy**

BioSyent considers opportunities based on its strategic objectives. From time to time, the Company may acquire or in-license opportunities in late-stage development with which it, or its partners, have significant prior experience. Such experience and competency of the Company and its partners give the Company the ability to gauge risk in some depth. The Company may also seek in-licensing opportunities for new products launched in countries outside of Canada that require additional research and development work before being launched in the Canadian market. The Company considers opportunities where there is a high probability that additional research and development work is likely to extend the lifecycle of portfolio products. Such studies might include in vitro or in vivo studies (including bio-equivalency studies, efficacy studies, or safety studies).

Ultimately, BioSyent is focused on products which can deliver superior growth and return on investment. As well as acquiring or in-licensing such products, as part of BioSyent's ongoing evaluation of its product portfolio, BioSyent may also discontinue the sale of certain products in order to maintain its strategic focus and resource allocation on growth opportunities. For example, during the year, BioSyent entered into a Transition and Termination Agreement to return the Canadian rights for Cysview® to its owner effective as of December 31, 2021.

#### **Pharmaceutical Business**

#### FeraMAX® 150



In keeping with its strategy, the Company, through BioSyent Pharma, launched FeraMAX® 150 to the Canadian healthcare market in 2007. FeraMAX® 150

is also distributed in several markets outside of Canada. FeraMAX® 150 is an oral hematinic indicated for the prevention and treatment of iron deficiency anaemia. This non-ionic polysaccharide-iron complex formulation reduces adverse side effects common with other iron formulations. In 2015, the Company developed and launched a Certified Vegan formulation of FeraMAX® 150. In 2016, the Company developed a 100 mg formulation of FeraMAX® capsules ("FeraMAX® 100") for distribution in certain markets outside of Canada.

FeraMAX<sup>®</sup> 150 was replaced by FeraMAX<sup>®</sup> Pd Therapeutic 150 at Canadian pharmacies starting in November 2020.

#### Feramax® Pd Therapeutic 150



In November 2020, BioSyent Pharma Inc. launched FeraMAX® Pd Therapeutic 150 in Canada, the first product launched under a new patented delivery system for the treatment

of iron deficiency anemia based on a Polydextrose Iron Complex ("PDIC") formulation. FeraMAX® Pd Therapeutic 150 in both a 30 capsule-count carton or a 100 capsule-count bottle replaces FeraMAX® 150 at Canadian pharmacies. FeraMAX® Pd Therapeutic 150 is Vegan Certified and is also recognized by the Society of Obstetricians and Gynaecologists of Canada.

#### **Cathejell®**

# Cathejell®

2% lidocaine hydrochloride jelly, USP

In July 2011, BioSyent Pharma received marketing approval from Health

Canada for Cathejell®. Cathejell® was in-licensed by BioSyent Pharma from Pharmazeutische Fabrik Montavit. Shipments of Cathejell® commenced in May 2012. In April 2017, BioSyent Pharma extended its in-license agreement with Pharmazeutische Fabrik Montavit, giving BioSyent Pharma exclusive Canadian rights to the Cathejell® product until March 31, 2024.

Cathejell® is an innovative pharmaceutical product that combines a sterile gel with lidocaine in a unique collapsible applicator syringe providing a safe and effective solution for patients to ease the discomfort of a range of medical procedures. Cathejell® is indicated for surface anesthesia and lubrication for various procedures including male and female cystoscopies, catheterizations and other endourethral operations, endoscopies, proctoscopies, rectoscopies, and tracheal intubations.

Cathejell® can also be used for the symptomatic treatment of pain in connection with cystitis and urethritis. Cathejell® has a unique collapsible syringe design with a trauma-free applicator tip that makes it easy to use for healthcare professionals and makes the application of the drug more comfortable for the subject patient.

#### FeraMAX® Powder



In July 2012, BioSyent Pharma received marketing approval from Health Canada for its unique oral iron supplement

FeraMAX® Powder. FeraMAX® Powder is the only oral iron product available in Canada in a dissolvable powder and comes in pleasant tasting grape and raspberry flavoured crystals, which can be conveniently dosed by diluting them in water or mixing them with soft foods. This innovative product is based upon the same non-ionic polysaccharide-iron complex technology found in FeraMAX® 150.

Other oral iron products made from common ferrous salts intended for infants and children either have an unpleasant heavy metallic taste which deters patient compliance, or they come in formulations containing alcohol which healthcare professionals and caregivers prefer to avoid. The Canadian market launch of FeraMAX® Powder in May 2013 was the global introduction of this product and provides BioSyent Pharma with a unique offering for international marketing partners. The Company has also launched the product in several international markets through distribution agreements.

FeraMAX® Powder was replaced by FeraMAX® Pd Powder 15 at Canadian pharmacies starting in October 2021.

#### FeraMAX® Pd Powder 15



In October 2021, BioSyent Pharma Inc. launched Feramax<sup>®</sup> Pd Powder 15 in Canada, the second product using the patented PDIC formulation. Feramax<sup>®</sup> Pd Powder 15, which

is Vegan Certified, replaces FeraMAX® Powder at Canadian pharmacies.

#### RepaGyn®



In October 2013, the Company signed an exclusive Canadian Licensing and

Distribution Agreement with Farma-Derma s.r.l. (the "**RepaGyn Agreement**"). Pursuant to the RepaGyn Agreement, the Company distributes a women's health product, RepaGyn®, which is an innovative vaginal suppository that has received approval from Health Canada. RepaGyn® helps relieve dryness and promotes healing of the vaginal mucosa. It is also recommended in situations

where tissue repair is required after invasive vaginal surgeries and biopsy procedures. RepaGyn® vaginal suppositories can be used with or without local hormone therapy.

RepaGyn® is formulated with sodium hyaluronate, a naturally occurring compound, and offers a hormone-free treatment alternative proven to deliver symptom relief, restoration of pH balance and tissue repair all in one ovule.

RepaGyn® is supported by clinical evidence of both efficacy and symptom relief and has been recommended by doctors and successfully used by women in several European countries including Italy, France, Belgium, Switzerland, Denmark and Poland for over 10 years under the brand names Cicatridine®, Cicatridina®, Cikatridina®, and Repadina®.

#### Proktis-M®



® In March 2014, the Company entered into an in-licensing agreement for exclusive

marketing and distribution rights in Canada of Proktis- $M^{\tiny \scriptsize I\!R}$ rectal suppositories with Farma-Derma s.r.l. Proktis-M® rectal suppositories are designed to help the healing of the anus and rectum. Proktis-M® rectal suppositories, which were launched by the Company in November 2014, have been studied and tested in conditions such as operated severe internal hemorrhoids, anal fissures, and prevention of radiation-induced proctitis.

Proktis-M® rectal suppositories are formulated with sodium hyaluronate, a naturally occurring compound, and offer a temporary matrix to facilitate cell proliferation which enhances wound healing. Proktis-M® rectal suppositories can be used on their own or in combination with other products. Proktis-M® rectal suppositories are supported by clinical evidence and have been successfully used to treat men and women in several European countries.

#### Tibella<sup>®</sup>



In November 2016, the Company signed an exclusive License and Supply Agreement with a European partner for a prescription product

in the women's health therapeutic area for the Canadian market -Tibella<sup>®</sup>. Tibella<sup>®</sup> is a hormone replacement therapy ("HRT") consisting of tibolone. Tibella® is indicated for the short-term treatment of vasomotor symptoms due to estrogen deficiency in postmenopausal women, more than one year after menopause. Though new to the Canadian market, Tibolone has been successfully marketed in Europe for over 30 years and is also approved and marketed in other countries around the world.

The Company received regulatory approval from Health Canada for Tibella<sup>®</sup> in May 2019 and launched the product to the Canadian market in July 2020.

#### Combogesic®



**Combogesic**\* In November 2019, the Company signed a License and Exclusive Supply Agreement with AFT

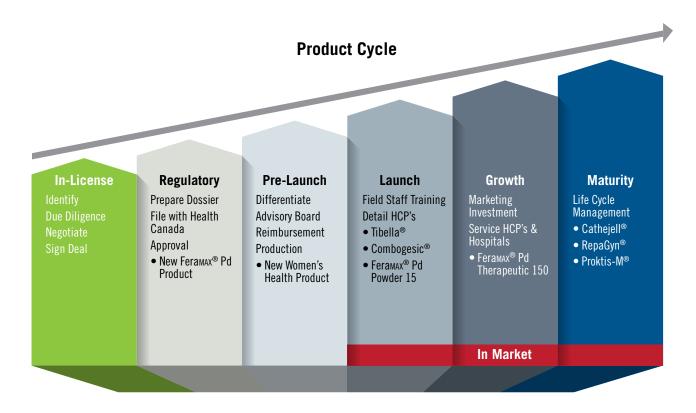
Pharmaceuticals Ltd for a portfolio of pain management products for the Canadian market. These products will be marketed in Canada under the Combogesic® trademark. Combogesic® combines two well-known and effective medicines, acetaminophen and ibuprofen, in a single form that has been demonstrated to synergistically provide pain relief. Health Canada approved the first form of Combogesic® in 2019. The Company launched Combogesic® to the Canadian market in December 2020.

#### **New Women's Health Product**

On October 1, 2020, BioSyent Pharma Inc. signed an exclusive License and Supply Agreement with a European partner for a new women's health product for the Canadian market. The product has been approved for sale in Canada, the U.S.A., Europe and in several other markets around the world. Having cleared certain key regulatory hurdles during 2021, Canadian product launch preparations for this product are currently underway.

# **Pharmaceutical Product Cycle**

The Company organizes its product lifecycle into six stages: (i) the in-license stage, (ii) the regulatory stage, (iii) the pre-launch stage, (iv) the launch stage, (v) the growth stage, and (vi) the maturity stage.



The Company currently has three products in the maturity stage (Cathejell®, RepaGyn® and Proktis-M®), one product in the growth stage (FeraMAX® Pd Therapeutic 150), three products in the launch stage (Tibella®, Combogesic® and FeraMAX® Pd

Powder 15), one product in the pre-launch stage (a New Women's Health Product), and one product in the regulatory stage (a new FeraMAX® Pd Product). New product acquisition opportunities occur throughout the product lifecycle stages illustrated above.

#### **Pharmaceutical Product Pipeline**

The Company is committed to expanding its product portfolio and accelerating its product pipeline with a focus on innovative products that are unique. Although launched in markets outside of Canada, some of these products may require additional investment before the Company seeks approval from Health Canada for Canadian market.

# **Pharmaceutical Business Structure**

The Company has three pharmaceutical business units: (i) the Community and Women's Health Business Unit which commercializes pharmaceutical products focused on improving family and women's health in Canada (the "Community Business"); (ii) the Specialty Business Unit which sells pharmaceutical and healthcare products to Canadian hospitals and specialists (the "Specialty Business"); and (iii) the International Pharmaceutical Business Unit which sells FeraMAX® to markets outside of Canada (the "International Business").

# **Pharmaceutical Business**

# Community & Women's Health

# **Specialty**

# **International**

# Legacy Business









# **Corporate Operations**

Finance Supply Chain and Logistics Medical and Regulatory Information Technology Business Development Market Access Human Resources Business Intelligence Legal

These three business units, collectively, the "Pharmaceutical Business", as well as the Legacy Business, are supported by the Company's Corporate Operations, including the finance, supply chain and logistics, medical and regulatory affairs, information technology, business development, market access, human resources,

business intelligence, and legal functions. As the Company expands its product portfolio into new therapeutic areas, new business units may be established as part of the pharmaceutical business structure as and when considered appropriate.

# **Legacy Business**

#### Protect-It®

The Company continues to manufacture and market Protect-It®, a bio-friendly, non-chemical, food-safe grain insecticide. Protect-It® was developed through collaborative research between the Cereal Research Centre of Agriculture and Agri-Food Canada. Protect-

It® is used as a preventative treatment against insect infestations in stored grains. The Legacy Business provides an additional source cash flows for the Company allowing it to focus on its strategic areas of growth in the Pharmaceutical Business.

#### **New Capabilities and Awards**

On May 1, 2022, the Company's FeraMAX® brand was named the #1 Pharmacist and Physician recommended over-the-counter oral iron supplement brand in Canada for the seventh consecutive year (EnsembleIQ Healthcare Group: Pharmacy Practice + Business, The Medical Post, Profession Santé, CanadianHealthcareNetwork. ca, and ProfessionSanté.ca 2022 Survey on OTC Counselling and Recommendations).



# **Key Performance Measures**

Key performance measures for the first quarter ("Q1") ended March 31, 2022 and March 31, 2021 are presented in the tables below along with the preceding three quarters:

Key Performance Measure	Q1 2022	% Change vs. Q1 2021	% to Total Company Sales	Q4 2021	Q3 2021	Q2 2021
Canadian Pharma Sales	6,318,884	1%	90%	6,466,381	6,409,809	6,670,322
International Pharma Sales	565,787	-50%	8%	318,406	-	165,038
Legacy Business Sales	152,740	233%	2%	433,869	280,610	453,894
Total Company Sales	7,037,411	-5%	100%	7,218,656	6,690,419	7,289,254
Gross Profit	5,590,755	-5%	79%	5,821,601	5,257,180	5,703,086
EBITDA	2,227,362	-6%	32%	2,639,145	2,293,713	1,491,783
NIAT	1,587,904	-5%	23%	1,877,804	1,721,320	1,018,074
Diluted EPS	0.13	0%		0.15	0.13	0.08
Net Change in Cash, Short term Investments	\$(1,367,780)			1,109,737	2,289,074	788,607

Key Performance Measure	Q1 2021	% Change vs. Q1 2020	% to Total Company Sales	Q4 2020	Q3 2020	Q2 2020
Canadian Pharma Sales	6,233,763	5%	84%	5,395,431	5,470,569	4,415,900
International Pharma Sales	1,140,279	1578%	15%	56,668	6,306	94,197
Legacy Business Sales	45,847	17%	1%	274,229	294,864	261,158
Total Company Sales	7,419,889	22%	100%	5,726,328	5,771,739	4,771,255
Gross Profit	5,855,995	22%	79%	4,399,715	4,494,094	3,728,295
EBITDA	2,359,085	18%	32%	1,116,856	1,399,781	1,062,582
NIAT	1,664,368	15%	22%	665,702	955,909	722,206
Diluted EPS	0.13	18%		0.05	0.07	0.06
Net Change in Cash, Short term Investments	(1,553,454)			1,875,305	2,234,657	276,242

The Company's established Canadian pharmaceutical brands, including FeraMAX®, RepaGyn® and Cathejell®, continued to grow in Q1 2022 with further growth from the launch-stage Tibella® brand. In spite of the negative impact of COVID-19 during the quarter on the selling activities of the Company's field salesforce and patient traffic through the offices of healthcare professionals, as well as the discontinuation of sales of the Aguettant System® and Cysview® products, Canadian pharmaceutical sales nonetheless grew by 1% overall in Q1 2022. Canadian pharmaceutical sales growth from continuing brands was 8% in Q1 2022 as compared to Q1 2021 (excluding discontinued Aguettant System® and Cysview® brands).

International pharmaceutical sales were \$565,787 for Q1 2022 as the Company made some international FeraMAX® shipments during the quarter to its second-largest export market. However,

international pharmaceutical sales declined by 50% when compared to Q1 2021 during which the Company recorded a large single FeraMAX® sale to its largest export market, representing several months of supply. As a result of this substantial single international FeraMAX® sale in the comparative period, overall, total Company sales declined by 5% when compared to Q1 2021.

While the Company's Net Income After Taxes ("NIAT") of \$1,587,904 for Q1 2022 also declined by 5% from Q1 2021, the Company's net profit margin increased to 23% in Q1 2022 as compared to 22% in Q1 2021 as a result of incremental profit contribution by the Tibella® product during the quarter as well as the discontinuation of unprofitable Aguettant System® and Cysview® products in December 2021.

# Results of Operations for the three months ended March 31, 2022 and 2021

#### Sales

#### **Total Company Sales:**

#### Q1 2022 vs. Q1 2021

Total Company sales for Q1 2022 were \$7,037,411 decreasing by 5% compared to total Company sales for Q1 2021 of \$7,419,889 which increased by 22% compared to Q1 2020.

#### **Canadian Pharmaceutical Sales:**

#### Q1 2022 vs. Q1 2021

Canadian pharmaceutical sales for Q1 2022 were \$6,318,884, increasing by 1% over Q1 2021 sales of \$6,233,763 which increased by 5% compared to Q1 2020. Canadian pharmaceutical sales from continuing brands (excluding discontinued Aguettant System® and Cysview® brands) increased by 8% in Q1 2022 as compared to Q1 2021. The table below summarizes the Q1 2022 versus Q1 2021 percentage change in sales volumes (units) by product:

Product	Q1 2022 vs. Q1 2021 Change
FeraMAX®	+4%
RepaGyn®	+16%
Tibella®	+66%
Combogesic®	-5%
Cathejell®	+3%
Aguettant System® (discontinued)	-100%
Cysview® (discontinued)	-100%

Q1 2022 Canadian sales volumes (units) of FeraMAX® increased by 4% as compared to Q1 2021 with particularly strong growth from the new FeraMax® Pd Powder 15 product launched in October 2021. Q1 2022 Canadian sales volumes (units) of RepaGyn® increased by 16% as compared to Q1 2021.

Q1 2022 Canadian sales volumes (units) of Tibella® increased by 66% as compared to Q1 2021 as this launch product continues to gain traction in the market, despite the impacts during the quarter of limited access to healthcare professionals of the Company's field salesforce and a decline in patient volumes through the offices of these healthcare professionals due to widespread infections from the Omicron variant of COVID-19 in Canada and public health restrictions enacted in response through the month of January 2022. Q1 2022 sales of the Combogesic® product decreased by 5% as compared to a higher Q1 2021 as a result of initial trade inventory loading during Q1 2021 following the December 2020 launch of the product. Additionally, sales of Combogesic® were more acutely affected by the impacts of COVID-19 on patient traffic through the offices of healthcare professionals during Q1 2022.

Q1 2022 Canadian sales volumes (units) of Cathejell® increased by 3% as compared to Q1 2021 in spite of a significant increase in hospitalization rates of COVID-19 patients during the quarter and a decline in elective procedures in Canadian hospitals.

Although access to healthcare professionals continues to improve during 2022 as many public health restrictions are lifted across Canada, the further potential impact of COVID-19 and variants thereof on the selling activities of the Company's field salesforce, consumer behaviour, and demand for pharmaceutical products in the community and in Canadian hospitals remains uncertain.

#### International Pharmaceutical Sales:

#### Q1 2022 vs. Q1 2021

Q1 2022 International FeraMAX® sales of \$565,787 decreased by 50% as compared to sales of \$1,140,279 in Q1 2021, which increased by 1,578% as compared to Q1 2020. The Company shipped three separate repeat orders of FeraMAX® to a single customer in its second-largest export market during Q1 2022. In the comparative period, the Company shipped a sizeable single FeraMAX® order to its largest export market, representing several months of supply to this market. As the Company's distribution partner continues to navigate the regulatory, logistical and trade challenges of the business environment in this market, management expects continued variability in the timing and extent of international FeraMAX® sales from period to period.

#### **Legacy Business Sales:**

#### Q1 2022 vs. Q1 2021

Legacy Business sales of Protect-It® for Q1 2022 were \$152,740, increasing by 233% compared to Legacy Business sales for Q1 2021 of \$45,847 which increased by 17% as compared to Q1 2020. This growth was driven by Protect-It® sales to Canadian customers which increased by 295% during the quarter.

#### **Expenses**

	Q1 2022	% Change vs. Q1 2021	% to Total Company Sales	Q1 2021	% Change vs. Q1 2020	% to Total Company Sales
Cost of goods sold	\$1,446,656	-7%	21%	\$1,563,894	24%	21%
Selling and marketing	\$2,214,883	-3%	31%	\$2,279,295	44%	31%
General and administration	\$1,228,623	-5%	17%	\$1,298,615	-3%	18%
New business development costs	\$19,774	-50%	0%	\$39,236	337%	1%
Finance costs	\$19,793	-9%	0%	\$21,751	-8%	0%
Subtotal	\$4,929,729	-5%	70%	\$5,202,791	23%	70%
Finance income	\$ (42,493)	16%	1%	\$ (36,616)	-59%	0%

#### Q1 2022 vs. Q1 2021

Total expenses for Q1 2022 were \$4,929,729, decreasing by 5% versus Q1 2021 expenses of \$5,202,791. The ratio of total expenses to sales in Q1 2022 was 70%, consistent with such ratio in Q1 2021.

Total selling and marketing expenses for Q1 2022 were \$2,214,883, decreasing by 3% as compared to Q1 2022 selling and marketing expenses of \$2,279,295. The ratio of selling and marketing expenses to sales in Q1 2022 of 31% was consistent with such ratio for the comparative period. The Company continued to expand its field salesforce across Canada in Q1 2022 to support its launch products, as well as its established products and future launch products. Though the impact of this investment in its salesforce on Q1 2022 expenses was minimal, the Company expects selling and marketing employee costs to increase relative to Canadian pharmaceutical sales for the remainder of fiscal 2022 until its launch products gain additional traction in the market. The Company also expects an increase in certain travel, conference and selling expenses through fiscal 2022 as COVID-19-related restrictions are lifted and in-person selling activities are expanded beyond those possible in fiscal 2020 and 2021.

General and administration expenses for Q1 2022 were \$1,228,623, decreasing by 5% as compared to Q1 2021 general and administration expenses of \$1,298,615 as a result of a decrease in certain corporate expenses and unrealized foreign exchange losses on the revaluation of foreign currency denominated monetary assets. The ratio of general and administration expenses to total Company sales for Q1 2022 was 17%, decreasing marginally from a ratio of 18% in Q1 2021.

Finance costs for Q1 2022 were \$19,793, decreasing from finance costs for Q1 2021 of \$21,751. Finance costs represent interest expense on the Company's office lease liability accounted for in accordance with IFRS 16 *Leases*.

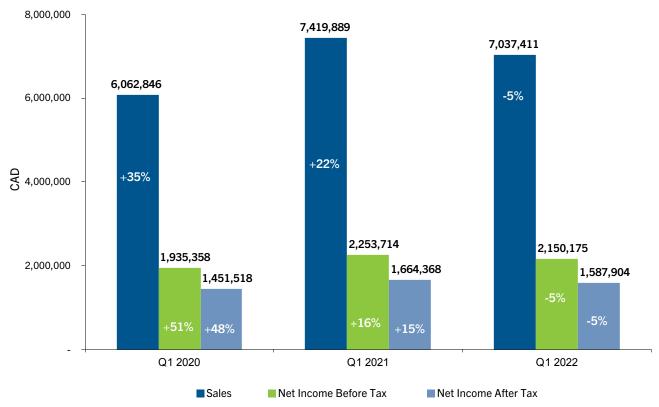
Finance income for Q1 2022, consisting of interest earned on short term investments, was \$42,493, increasing by 16% as compared to Q1 2021 finance income of \$36,616, as the impact of rising interest rates in Canada and the US began to increase the yields earned on the Company's short-term investments during the quarter.

#### **Net Income After Taxes (NIAT)**

#### Q1 2022 vs. Q1 2021

Q1 2022 marked the Company's 47th consecutive profitable quarter. NIAT for Q1 2022 of \$1,587,904 decreased by 5% compared to NIAT for Q1 2021 of \$1,664,368 which increased by 15% compared to Q1 2020. This 5% decrease in NIAT was a result of the 5% decrease in sales in Q1 2022 versus Q1 2021. The Company's NIAT margin increased to 23% of sales in Q1 2022 from 22% of sales in Q1 2021 due primarily to product mix. Management targets a long-term profit contribution of the Tibella® and Combogesic® products which is more in line with other established brands in the Company's product portfolio, in contrast to the discontinued unprofitable Cysview® and Aguettant System® Phenylephrine pre-filled syringe products.

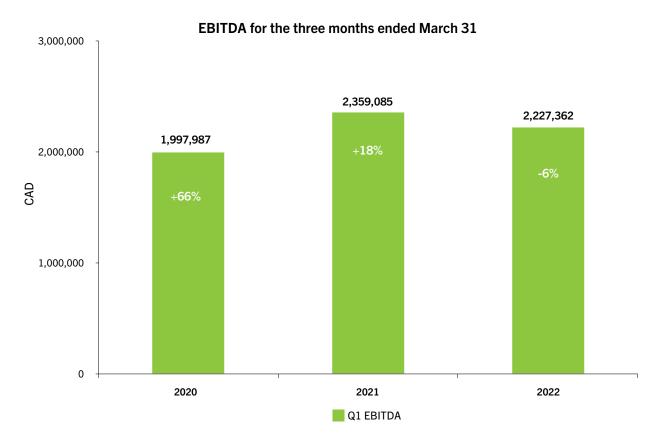
## Sales and Net Income Before & After Tax For the three months ended March 31



Including currency translation losses of \$26,340, total comprehensive income for Q1 2022 was \$1,561,564, decreasing by 2% compared to total comprehensive income for Q1 2021 of \$1,593,925 which increased by 8% compared to total comprehensive income for Q1 2020 of \$1,470,396.

# **Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)**

EBITDA is a non-IFRS financial measure. The term EBITDA does not have any standardized meaning under IFRS and therefore may not be comparable to similar measures presented by other companies. The Company defines EBITDA as earnings before interest income and/or expense, income taxes, depreciation and amortization. A summary of the Company's EBITDA for the three months ended March 31, 2020, 2021, and 2022 is provided in the graph below:



#### Q1 2022 vs. Q1 2021

EBITDA for Q1 2022 of \$2,227,362 decreased by 6% compared to EBITDA for Q1 2021 of \$2,359,085 which increased by 18% from Q1 2020 EBITDA of \$1,997,987. This decrease in Q1 2022 EBITDA was a result of a 5% decrease in sales and a 5% decrease in Net Income Before Taxes during the period. A reconciliation of EBITDA to NIAT for the three months ended March 31, 2022, 2021, and 2020 is provided in the table below:

# RECONCILIATION OF EBITDA TO NIAT FOR THE THREE MONTHS (Q1) ENDED MARCH 31

		2022	2021	2020	
Q1 EBIT	DA	\$ 2,227,362	\$ 2,359,085	\$ 1,997,987	
Add:	Interest Income	42,493	36,616	90,220	
Less:	Depreciation of Property and Equipment	(75,361)	(75,351)	(86,184)	
	Amortization of Intangible Assets	(24,526)	(44,885)	(43,050)	
	Interest Expense	(19,793)	(21,751)	(23,615)	
	Income Tax Expense	(562,271)	(589,346)	(483,840)	
Q1 NIA	•	\$ 1,587,904	\$ 1,664,368	\$ 1,451,518	

# **Earnings per Share (EPS)**

Below is a summary of the Company's quarterly sales, NIAT, and EPS for the eight most recently completed quarters:

	Q1 2022	Q4 2021	Q3 2021	Q2 2021	Q1 2021	Q4 2020	Q3 2020	Q2 2020
Sales (\$)	7,037,411	7,218,656	6,690,419	7,289,254	7,419,889	5,726,328	5,771,739	4,771,255
Net Income After Taxes (\$)	1,587,904	1,877,804	1,721,320	1,018,074	1,664,368	665,702	955,909	722,206
Earnings Per Share — Basic (\$)	0.13	0.15	0.14	0.08	0.13	0.05	0.07	0.06
Earnings Per Share – Diluted (\$)	0.13	0.15	0.13	0.08	0.13	0.05	0.07	0.06

Diluted EPS for Q1 2022 was \$0.13, consistent with diluted EPS for Q1 2021. For the trailing twelve months ("TTM") ended March 31, 2022, diluted EPS was \$0.49, increasing by \$0.18 compared to a TTM diluted EPS of \$0.31 for the period ended March 31, 2021.

# **Financial Resources and Liquidity**

Working capital, defined here as the difference between current assets and current liabilities, increased to \$30,523,731 as at March 31, 2022 from \$29,942,178 as at December 31, 2021. Cash and short-term investments of \$26,843,890 accounted for 88% of working capital as at March 31, 2022 as compared with cash and short-term investments of \$28,211,670 accounting for 94% of working capital as at December 31, 2021. While the ongoing impact of the COVID-19 pandemic on the Company's business operations, sales, and resultant cash flows is uncertain, the Company has sufficient cash and working capital to maintain its operating activities and to fund its planned growth and development activities.

The Company's business model does not require significant ongoing capital investment. This business model consistently generates cash from operations, providing the Company with significant cash reserves not required in operations. The Company's cash reserves provide it with flexibility in the sourcing, financing, and commercialization of new product in-licensing and acquisition opportunities.

In addition to capital investments in growth (both in organic growth from existing brands and incremental growth from new brands), from time to time, excess capital may be returned to shareholders through share buybacks (via Normal Course Issuer Bid) and dividends. Between December 2018 to date, the Company has repurchased and cancelled approximately 1.9 million common shares with a total expenditure of \$11.8 million. Based on the Company's historic financial performance and planned future growth, Management believes these share buybacks are an effective use of capital to deliver value to all BioSyent shareholders.

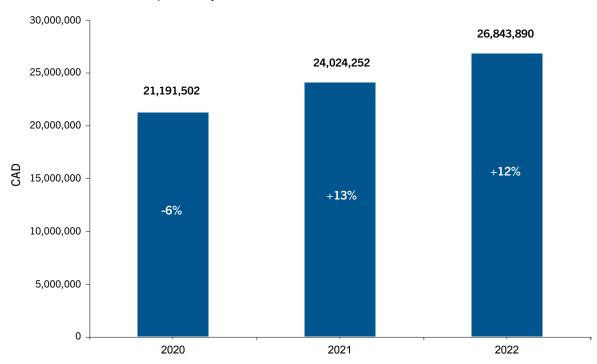
During Q1 2022, there was a net decrease in cash and short-term investments of \$1,367,780 as compared to a net decrease of \$1,553,454 during Q1 2021. With Q1 2022 NIAT of \$1,587,904, the Company used \$108,804 in operations after a net increase in non-cash working capital of \$1,940,495 due to an increase in current accounts receivable after strong Canadian and international pharmaceutical monthly sales in the month of March 2022. Comparatively, with a Q1 2021 NIAT of \$1,664,368, the Company used \$917,528 in operations after a net increase in non-cash working capital of \$2,745,814.

The Company also expended \$1,010,991 in Q1 2022 for the repurchase and cancellation of the Company's own common shares under a Normal Course Issuer Bid ("NCIB") and a further \$197,938 for the purchase of common shares held in trust for the Company's Restricted Share Unit ("RSU") Plan. Comparatively, during Q1 2021, the Company expended \$525,970 for the

repurchase and cancellation of common shares under its NCIB and a further \$nil on the purchase of common shares for the Company's RSU Plan.

The graph below illustrates the company's cash, cash equivalents and short-term investments as of March 31, 2020, 2021, and 2022 as well as the growth over the comparative period:

#### Cash, Cash Equivalents and Short term Investments at March 31



Total shareholders' equity increased by 2% to \$32,032,852 at March 31, 2022 from \$31,554,926 at December 31, 2021. While the Company generated comprehensive income of \$1,561,564 during Q1 2022, it repurchased and cancelled 124,500 of its own common shares during the period under its NCIB and a further 24,600 common shares were held as treasury shares in trust for future settlements under its RSU Plan, reducing shareholders' equity by \$1,208,929 as a result.

The Company's total assets at March 31, 2022 were \$37,874,320 increasing by 2% compared to total assets of \$37,167,456 as at December 31, 2021. This compares to an decrease of 1% in total assets during Q1 2021 to \$33,250,453 at March 31, 2021 from total assets of \$33,571,214 at December 31, 2020.

The Company has no short term or long term debt; however, the Company has credit facilities available with Royal Bank of Canada totaling \$3,090,000, including a foreign exchange facility of \$1,500,000, a credit card facility of \$90,000, and a revolving demand credit facility of \$1,500,000 which had not been utilized as of March 31, 2022. This credit facility bears interest at a variable rate of Royal Bank prime plus 0.75% and has been secured with a General Security Agreement constituting a first ranking security interest of the Bank in the Company's property. The Company is subject to maintaining certain financial covenants if the demand credit facility is drawn upon.

# **Risk Management**

The Company's risk management policies and financial results are presided over by the Company's Audit Committee, which reports to the Board of Directors of the Company (the "Board"). The pharmaceutical industry in which the Company operates is exposed to several risks due to a strict regulatory environment, an enhanced level of quality consciousness, competition from generic drug companies and heightened intellectual property litigation. The Company cannot predict or identify all risk factors nor can it accurately predict the impact, if any, of the risk factors on its business operations or the extent to which a factor, event or any such combination may materially change future results of the Company's financial position from those reported or projected

in any forward-looking statements. Accordingly, the Company cautions the reader not to rely on reported financial information and forward-looking statements to predict actual future results.

This report and the accompanying financial information should be read in conjunction with this statement concerning risks and uncertainties. Some of the risks, uncertainties and events that may affect the Company, its business, operations and results are given in this section. However, the factors and uncertainties are not limited to those stated.

The Company has policies and practices mandated by the Board to manage the Company's risks. Such risks include the following:

#### 1. COVID-19 (Coronavirus)

On March 11, 2020, the World Health Organization characterized COVID-19 (Coronavirus) as a pandemic. The COVID-19 pandemic has impacted and is likely to continue to impact the Company's operations in the following key areas:

#### a. Workforce:

The Company will continue to follow the recommendations of public health and government authorities and to take all necessary precautions, including remote work arrangements, the ongoing practice of physical distancing, making personal protective equipment available to employees, and ensuring employees' understanding of good hygiene practices and infection risks, in order to protect the health and safety of its workforce, both in its head office and in the field.

#### b. Access to Healthcare Professionals:

COVID-19 restrictions have affected the ability of the Company's field salesforce to access healthcare professionals in the community and in hospitals for the purposes of product detailing. While the extent and duration of such access restrictions varies by region in Canada and internationally, such restrictions may have an impact on the Company's pharmaceutical sales during the time they are in place.

#### c. Demand for Products:

To the extent that the COVID-19 pandemic affects patient volumes (both in community clinics and in hospitals) and the nature of procedures performed in Canadian hospitals, this will affect the consumption of the Company's non-prescription products, prescription products, urgent care products as well as its hospital products used in elective procedures.

Additionally, to the extent that the COVID-19 pandemic and safety restrictions affect consumer buying behaviour, this will affect demand for the Company's pharmaceutical products in the community. The extent of the impact of COVID-19 on consumer demand for the Company's products in the short-term and long-term is uncertain.

Finally, given the global scale of COVID-19, demand for the Company's products in international markets may also be affected, depending on the extent of local infection rates, the measures implemented by local governments in response, and the overall impact of the pandemic on business activity in these international markets.

#### d. Supply Chain:

The Company sources its products globally. Given the global impact of the COVID-19 pandemic and varying localized impacts, this could result in interruptions to the Company's supply chains, including the manufacturing, transportation, and delivery of products to customers.

#### 2. Sourcing and Revenue Concentration

Some raw materials used in production are sourced from a single supplier and the Company is exposed to the same business risks that the supplier may experience. In line with other pharmaceutical companies, the Company sells its products primarily through a limited number of wholesalers and retail pharmacy chains.

## 3. Foreign Exchange Risk

The Company currently earns revenue in Canadian dollars ("CAD"), U.S. dollars ("USD"), and Euros ("EUR") and incurs costs in Canadian dollars, U.S. dollars, and Euros. Management monitors the U.S. dollar and Euro net liability position on an ongoing basis during the period and adjusts the total net

monetary liability balance accordingly. When it is appropriate to de-risk future foreign exchange transactions, the Company uses Dual Currency Deposits, foreign exchange options, and forward purchase contracts to manage foreign exchange transaction exposure.

#### 4. Interest Rate Risk

Cash flow interest rate risk is the risk that the future cash flow of a financial instrument will fluctuate because of changes in interest rates. Some of the Company's cash and cash equivalents as at the date of the Company's Consolidated Statements of Financial Position are invested in redeemable guaranteed investment certificates (each, a "GIC"), which earn interest at fixed rates during their tenure. The Company's short-term investments consist of non-redeemable GICs which also earn interest at fixed rates during their tenure. These GICs all have terms of one year or less.

The Company manages its interest rate risk by maximizing the interest income earned on excess funds while maintaining the liquidity necessary to conduct operations on a day-to-day basis. Fluctuations in market rates of interest when these GICs are renewed may have an impact on the Company's Finance Income for the period. Changes to the Bank of Canada's Policy Interest Rate in response to the economic impact of the COVID-19 pandemic will affect market rates of interest and the rate of interest earned on the Company's GICs.

#### 5. Credit Risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations and arises principally from the Company's cash and cash equivalents, short term investments, trade and other receivables, and loans receivable. The carrying amount of financial assets represents maximum credit exposure. As the Company invests in GICs with Canadian Chartered Banks, its credit risk on this account is negligible. The Company's loans receivable (see Note 13 of the Consolidated Financial Statements) are full recourse and secured by a pledge of common shares of the Company purchased by the Borrowers, who are key management personnel. Based on these factors, the Company considers the credit risk associated with these loans receivable to be low. There are no factors at the end of the period to indicate a significant increase in credit risk has occurred and there are no defaults on the loans receivable.

#### a. Aging of Receivables

The majority of the Company's current customers are corporations with whom the Company has transacted for several years. In assessing the credit risk of its trade accounts receivable, the Company considers historical default rates and payment patterns, the nature of its customer base, and forward-looking information including any anticipated changes to its customer base, credit terms, and pricing.

The Company's gross trade accounts receivable increased by 81% to \$3,965,292 at March 31, 2022 from \$2,188,464 at March 31, 2021, due primarily to a 65% increase in monthly sales in March 2022 compared to March 2021. In addition to growth in Canadian pharmaceutical sales in March 2022, several international FeraMAX® orders were also shipped in March 2022, increasing current accounts receivable as of the reporting date.

The Company monitors its credit risk on an ongoing basis. The Company has provided for expected credit losses of \$53,011 related to certain disputed deductions on trade receivables by certain Canadian pharmaceutical wholesale customers. Given the pervasive impact of the COVID-19 pandemic on general economic conditions and liquidity, there may be an increased risk of customer default on trade receivables in this environment; however, given the nature of size of the Company's customer base, the risk of material default on trade accounts receivable is still considered low.

#### b. Concentration of Receivables

As of March 31, 2022, one customer represents 33% of trade receivables (December 31, 2021 – 36%) while another customer represents 28% of trade receivables (December 31, 2021 – 11%), a third customer represents 11% of trade receivables (December 31, 2021 – 13%), and a fourth customer represents 11% of trade receivables (December 31, 2021 – 21%). There have been no past credit losses from these customers.

#### c. Loans Receivable

The Company advanced loan proceeds totalling \$391,500 on May 26, 2017, and a further \$175,000 on December 11, 2018, in accordance with the terms of the MSLP for the purchase of the Company's common shares by the Borrowers.

Each MSLP participant's loan (collectively, the "MSLP Participant Loans") bears interest at a rate of 1% – 2% per annum and is secured by a pledge of the common shares purchased under the MSLP by the Borrowers.

The MSLP Participant Loans are repayable by the Borrowers upon any sale of pledged shares by the Borrower in proportion to the then outstanding loan principal balance plus accrued interest. The remaining MSLP Participant Loan principal plus accrued interest must be fully repaid by the Borrowers no later than five years from the date the loan proceeds were advanced (the "Maturity Date"), specifically, May 26, 2022 for loans advanced on May 26, 2017 and December 11, 2023 for loans advanced on December 11, 2018.

If a Borrower ceases to be employed by the Company prior to the end of the five-year Maturity Date, all outstanding loan obligations shall become due and payable on the 30th day following the date of termination. In addition, in the event of a default by the Borrower of the terms of the loan, the loan obligations will become due and payable immediately.

On March 9, 2022, the Board of Directors approved an amendment of the MSLP under which an extended repayment schedule would be offered to the Borrowers. Under this extended repayment schedule, participating Borrowers would be required to repay 10% of the MSLP loan principal amount plus any and all accrued interest on the MSLP loan principal amount as of and on the original Maturity Dates. The MSLP loan principal amounts which remain outstanding following such repayment would continue to bear interest at a prescribed rate of 1.00% per annum or more, with annual repayments of 20% – 40% of such remaining

MSLP loan principal amounts plus accrued interest thereon due and payable by the Borrowers on the anniversary date of the original Maturity Dates with the final repayment for all MSLP loans due and payable no later than May 26, 2027 (the "extended Maturity Date").

As the loans are full recourse loans, they have not been accounted for as stock-based compensation, but as financial instruments within the scope of IFRS 9, *Financial Instruments*.

#### d. Cash and Cash Equivalents and Short-term Investments

Cash, cash equivalents and short-term investments are maintained with Canadian financial institutions and the wholly owned subsidiaries of these financial institutions. Deposits held with banks may exceed the amount of insurance provided on such deposits. Generally, these deposits may be redeemed upon demand and are maintained with financial institutions of reputable credit and therefore bear minimal credit risk.

## 6. Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its obligations as they fall due. The Company manages its liquidity risk by forecasting cash flows from operations and anticipated investing and financing activities. Senior management is actively involved in the review and approval of planned expenditures. All contractual maturities of accounts payable and accrued liabilities are due within one year. The Company has no other liabilities.

The Company generates sufficient cash from operating activities to fund its operations and fulfill its obligations as they become due. The Company has credit facilities available with Royal Bank of Canada totalling \$3,090,000, including a revolving demand credit facility of \$1,500,000 which it has not drawn down as at the date hereof, a foreign exchange facility of \$1,500,000, and credit card facilities totalling \$90,000. The Company's funds have not been committed in any way, except as set out in Note 20 of the Consolidated Financial Statements.

#### 7. Information Technology (IT)

The integrity, reliability, and security of information in all forms are critical to the Company's operations and inaccurate, incomplete or unavailable information could lead to incorrect financial reporting, poor decisions, privacy breaches, and/ or inappropriate disclosure of sensitive information.

The Company is reliant on the integrity of its IT systems, hardware, software and certain other IT infrastructure in maintaining business continuity and in securing proprietary and sensitive information as well as certain of its financial assets. The Company has implemented comprehensive IT security policies and controls in order to safeguard its assets and sensitive information and to maintain business continuity in the event of potential disruptions. The integrity of the Company's IT systems

is exposed to a risk of malicious and unauthorized breaches by outside parties acting unlawfully. While extensive, the Company's IT security policies and controls cannot guarantee that such unauthorized breaches, whether targeted or opportunistic in nature, will not occur in the future. Such a breach could result in loss of financial assets through fraud, loss of sensitive information, reputational loss, or disruption of operations and business continuity.

The Company monitors its exposure to IT security risks on a continual basis and modifies its IT security policies, practices, infrastructure and insurance coverage as needed to address the assessed level of such risk.

## 8. Competition

The pharmaceutical industry is characterized by intense competition and the Company is faced with the risk of enhanced competitive activity which may impact operational results.

#### 9. Climatic Conditions

The Legacy Business is dependent on agricultural production which, in turn, is impacted by climatic variations which may affect demand for its products.

#### 10. General Economic Conditions

The Company has no control over changes in inflation and interest rates, foreign currency exchange rates and controls or other economic factors affecting its businesses, including uncertainty surrounding the economic impact of disease epidemics and pandemics and the risk of supply chain interruptions related thereto, geopolitical risks, armed conflicts, economic sanctions or the possibility of political unrest, legal or regulatory changes

in jurisdictions in which the Company or its customers operate. These factors could negatively affect the Company's future results of operations.

#### 11. Innovation

The competitiveness of the Company's products is subject to continuous innovation within the pharmaceutical industry. The Company tries to maintain the relevance of its products to the market but is exposed to new improved innovations that can undermine the competitiveness of its products.

#### 12. Width of Product Portfolio

While the Company continuously strives to increase the portfolio of products in its commercialization pipeline, the high cost of acquiring new products and the long lead-time for bringing these products to market creates a dependency on a limited range of products at this time.

#### 13. Capital Risk

Significant capital investment is required in the sourcing, development, and launch of new products to the market as a result of the high cost of product development as well as the high level of competition and regulation in the pharmaceutical industry. Competitive, regulatory, and market risks result in a high

degree of new product failures in the specialty pharmaceutical industry. Given the substantial resources and investment required in launching new products, there is uncertainty that the returns on such investment will meet Company expectations as well as a risk of financial loss for unsuccessful product launches.

# 14. Agreements Relating to the Development and Distribution of Products

The Company currently has several collaboration or distribution agreements relating to the marketing and distribution of FeraMAX® products in international markets. The Company relies on these agreements because it does not wish to market its products directly in these markets. The Company intends to secure additional agreements relating to the marketing and distribution of FeraMAX® and any other product for which it may receive commercial rights outside of Canada.

The Company may be unable to enter into in-licensing agreements for the development of new products and out-licensing agreements for the distribution of its existing products. The Company also faces and will continue to face, significant competition in seeking appropriate collaborators and marketing and distribution partners. Moreover, collaboration and distribution arrangements are complex and time-consuming to negotiate, document and implement.

Reliance on these agreements exposes the Company to a number of risks, including the following:

- Collaborators and marketing and distribution partners may not devote sufficient resources to the Company's products or product candidates;
- Disputes may arise with respect to payments that the Company believes are due under such distribution and collaboration agreements;
- Unwillingness on the part of collaborators and marketing and distribution partners to provide updates regarding the progress of its development, commercialization or marketing activities, or to permit public disclosure of these activities;

- Collaborators and marketing and distribution partners may terminate the relationship; disputes may arise in the future with respect to the ownership of rights to technology developed with collaborators;
- Disagreements with collaborators and marketing and distribution partners could result in litigation or arbitration;
- Collaborators may elect to pursue the development of any additional product candidates and pursue technologies or products either on their own or in collaboration with other parties, including competitors;
- Collaborators and marketing and distribution partners may pursue higher priority programs or change the focus of their programs, which could affect the collaborators' and marketing and distribution partners' commitment to their respective territories:
- Collaborators and marketing and distribution partners may develop or distribute products that compete with the Company's products; and
- The Company's pharmaceutical products are distributed to international markets where political and economic risks and uncertainties may exist. These risks and uncertainties could adversely affect the distribution of the Company's products to such markets.

The occurrence of any of these or other events may impair commercialization of the Company's products.

# 15. Regulatory Risks

With respect to BioSyent's Legacy Business, regulatory and legislative requirements affect the development, manufacture and distribution of BioSyent's products, including the testing and planting of seeds containing its biotechnology traits and the import of crops grown from those seeds. Non-compliance can harm sales and profitability. The failure to receive necessary permits or approvals could have near and long-term effects on BioSyent's ability to produce and sell some current and future products.

With respect to BioSyent's Pharmaceutical Business, the sale of pharmaceutical products is highly regulated, which significantly increases the difficulty and costs involved in obtaining and maintaining regulatory approval for marketing new and existing products.

Various business interruption risks inherent to the pharmaceutical industry, like product recalls, adverse drug reactions, quality issues and issues relating to good manufacturing practices may impact the financial results if they transgress regulatory boundaries.

The regulatory approval process can be long and may involve significant delays despite the Company's best efforts. There is also a risk that the Company's products may be withdrawn from the market and the required approvals suspended as a result of non-compliance with regulatory requirements. The extent of such regulation is increased for products designated by Health Canada as Controlled Substances, such as the Tibella® women's health product. As a result, the Company's costs of regulatory compliance and risks associated with non-compliance are higher for such Controlled Substances than for other non-controlled pharmaceutical products which it markets and sells.

Furthermore, there can be no assurance that the regulators will not require modification to any submissions, which may result in delays or failure to obtain regulatory approvals. Any delay or failure to obtain regulatory approvals could adversely affect the ability of the Company to utilize its technology, thereby adversely affecting operations. Further, there can be no assurance that the Company's products will prove to be safe and effective in clinical trials or receive the requisite regulatory approval.

## 16. Specific Risks

The Company has insurance policies in place against risks relating to general commercial liability, product liability, product recall, loss of Company assets, IT security, and business interruption. The Company reviews its insurance coverage on a regular basis as part of its risk management program and adjusts this coverage

as appropriate, based its current risk profile and operations. The Company is exposed to the potential risk that claims made on the Company or losses incurred may be in excess of the level of insurance coverage undertaken by the Company.

# **Disclosure of Outstanding Share Data**

The authorized share capital of the Company consists of 100,000,000 common shares without par value and 25,000,000 preferred shares without par value. The holders of the preferred shares as a class shall not be entitled to receive notice of, to attend or to vote at any meeting of the shareholders of the Company.

As at May 17, 2022 the following common shares, stock options, and Restricted Share Units were outstanding:

	No. of Shares	Exercise Price Range
Issued common shares	12,634,161	
Treasury shares: RSU Plan in Trust	(226,100)	
Outstanding common shares	12,408,061	
Stock options outstanding	164,475	\$6.20 - \$ 10.97
RSUs outstanding	243,676	
Fully Diluted at May 17, 2022	12,816,212	

#### **Normal Course Issuer Bid**

On December 13, 2021, the Company announced that the TSX Venture Exchange had accepted its Notice of Intention to Make a NCIB for a further 12-month period ending on December 16, 2022 during which the Company would be permitted to purchase up to 740,000 of its own common shares for cancellation. Between December 17, 2021 to date, the Company has repurchased and cancelled 150,800 common shares at an average price of \$8.13 per share under this NCIB.

# **Restricted Share Unit Plan**

On March 4, 2020, the Board of Directors adopted a Restricted Share Unit ("RSU") Plan which was approved by shareholders on May 27, 2020 and which was subsequently approved by the TSX Venture Exchange. The RSU Plan was established as a vehicle by which equity-based incentives may be granted to eligible employees, consultants, directors and officers of the Company to recognize and reward their contributions to the long-term success of the Company including aligning their interests more closely

with the interests of the Company's shareholders. The RSU Plan is a fixed plan which reserves for issuance a maximum of 800,000 common shares of the Company.

To the date hereof, the Company has purchased 226,100 of its own common shares pursuant to its RSU Plan with such shares held in trust for future settlement of vested RSUs granted to employees, senior management, and directors of the Company.

# **Commitments**

#### **Office Leases**

The Company's office lease agreement commenced on September 1, 2019 and extends to August 31, 2029.

The Company's undiscounted minimum future rental payments and estimated occupancy costs (including certain operating costs and realty taxes) for the next five fiscal years under this lease agreement as of the date hereof are approximately as follows:

Fiscal Year	Rent and Occupancy Costs
2022	\$ 308,899
2023	\$ 371,711
2024	\$ 371,711
2025	\$ 375,225
2026	\$ 382,253
Beyond Next 5 Fiscal Years	\$ 1,019,342
Total	\$ 2,829,141

#### **Purchase Commitments**

In the normal course of business, the Company has minimum purchase commitments with certain of its suppliers.

# **Disclosure Controls**

The Company constantly endeavours to allow for greater segregation of duties and operating level controls within the constraints of its operating infrastructure. While intending to strengthen both these aspects of internal control, the Company believes that strong management supervisory controls minimize the possibility of erroneous financial reporting.

The certifying officers of the Company have opted not to certify the design and evaluation of the Company's disclosure controls and procedures ("DC&P") and internal control over financial reporting ("ICFR"). Inherent limitations on the ability of the certifying officers to design and implement (on a cost-effective basis) DC&P and ICFR for the Company may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

# **Investor Relations Activities**

Investor relations functions were accomplished through personnel whose duties include dissemination of news releases, investor communications and general day-to-day operations of the Company. Mr. René Goehrum, President and CEO, Mr. Robert March, Vice President and CFO, and Mr. Joost van der Mark, Vice President, Corporate Development, assist in the implementation of the Company's investor relations program.

# **Related Party Transactions**

## **Key Management Personnel Compensation**

The table below summarizes compensation for key management personnel of the Company for the three months ended March 31, 2022 and March 31, 2021:

	Three months ended March 31,		
	2022 2021		
Number of Key Management Personnel	6	6	
Salary, Benefits, and Bonus	\$318,980	\$312,368	
Share-Based Payments	\$55,223	\$40,762	

During the three months ended March 31, 2022, the Company recorded share-based payment expense of \$55,223 (three months ended March 31, 2021 - \$40,762) related to the amortization of RSUs granted to key management under the Company's RSU Plan, the vesting of options granted prior to 2020 under the Company's SOP, as well as the Company's contributions to the ESPP for the purchase of common shares on behalf of participating key management personnel.

As at March 31, 2022, there were loans receivable under the MSLP from key management personnel of \$553,159 (December 31, 2021 – \$551,798). Interest accrued on these MSLP loans during the three months ended March 31, 2022 totalled \$1,361 (three months ended March 31, 2021 – \$1,347).

#### **Transactions with Directors**

During the three months ended March 31, 2022, the Company paid cash fees to its directors in the amount of \$29,813 (three months ended March 31, 2021 – \$27,328) and recorded share-based payments expense for accounting purposes of \$12,581 (three months ended March 31, 2021 – \$7,202) related to the amortization of RSUs under the Company's RSU Plan and the vesting of options granted to directors prior to 2020 under the SOP.

# **Legal Proceedings**

From time to time the Company may be exposed to claims and legal actions in the normal course of business. As of the date hereof, the Company was not aware of any litigation or threatened claims either outstanding or pending.